

An aerial photograph of a city, likely Detroit, with a blue color overlay. A white rectangular box is centered on the image, containing the text for the Michigan Office of Future Mobility & Electrification. The text is arranged in three lines: the first line is in white on a green background, and the second and third lines are in dark blue on a white background.

MICHIGAN OFFICE OF
**FUTURE MOBILITY
& ELECTRIFICATION**



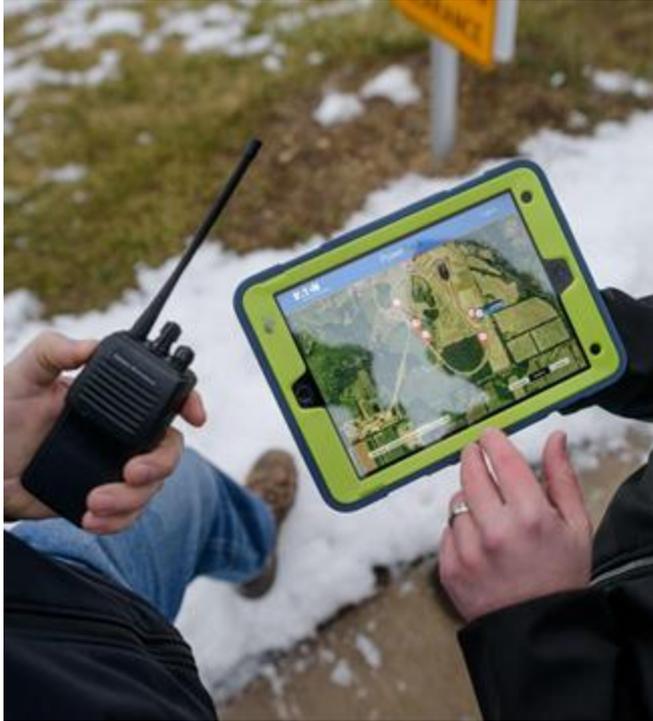
Michigan's Office of Future Mobility and Electrification (OFME) is nestled between four state departments to grow the state's mobility sector and to produce the mobility future that addresses the needs and potential of Michigan residents and visitors.



**MICHIGAN OFFICE OF
FUTURE MOBILITY
& ELECTRIFICATION**



OFME IMPACT



MICHIGAN OFFICE OF
FUTURE MOBILITY
& ELECTRIFICATION

315+ Public-Private
Partnerships

\$130M+ Grant
Funds

200+ Grants
Awarded

30X Matching
Industry Investment

MI MOBILITY MOMENTUM



Michigan has accomplished much to advance the mobility future since adoption of the first statewide mobility plan:

- Created **25,000+ new jobs** in mobility and automotive sector
- Supported **23,000+ workers** to receive mobility credentials
- Added nearly **200,000 manufacturing jobs**
- Deployed **3,000+ public chargers**
- Ranked **#1 for spend on mobility and electrification** research and development
- Established **\$60M Michigan Innovation Fund** and R&D tax credits to support the formation and growth of early-stage companies
- Established the goal to **reach carbon neutrality by 2050**
- Signed the **first five-state compact** in the the Midwest to advance EV charging across the region

EXPERT INSIGHTS

MI Future of Mobility 2.0 Plan is built by - and for - the state agencies and industry leaders foundational to its success.

39
Focus Groups
& Meetings

A dark blue circle containing a white line-art icon of two stylized human figures with speech bubbles between them, representing communication or a meeting.

>100
Stakeholders from across
the ecosystem

Three dark blue circles arranged in a triangle, each containing a white line-art icon: a graduation cap (top left), a gear with circular arrows (top right), and a rocket (bottom center).

11
State
Agencies

A dark blue circle containing a white line-art icon of a classical government building with a dome and columns.

MACRO TRENDS

Several global trends are shaping our mobility future, impacting manufacturing, early stage companies, infrastructure and workforce needs.



**Autonomous,
Automation
and AI**



**Electric and
Alternative
Fuels**

RISKS AND CHALLENGES



Manufacturing

Tariffs and onshoring
Interstate competition
Advanced manufacturing



Early Stage Companies

Funding for new mobility companies
Support moving from concept to scale



Infrastructure

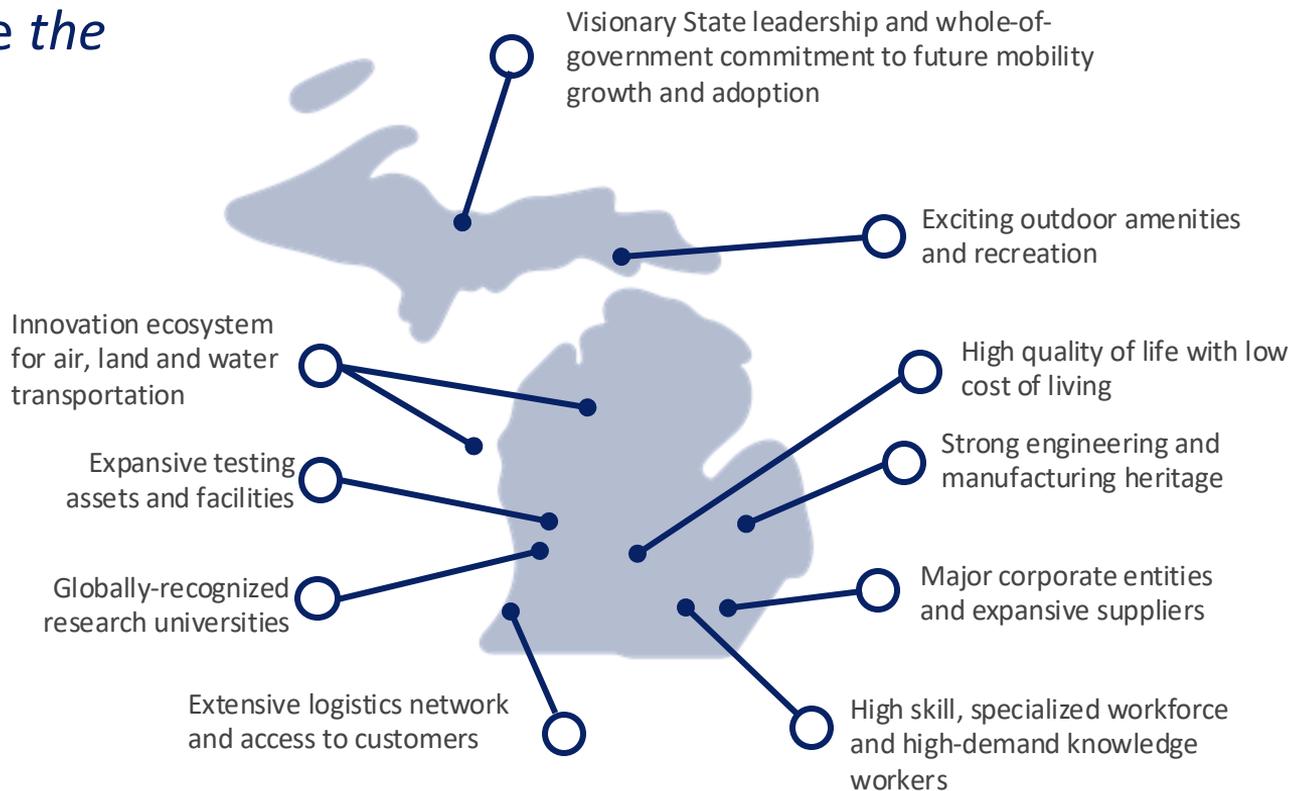
Transitioning Michigan's infrastructure and grid
Supporting industries transition in fuel sources



Workforce

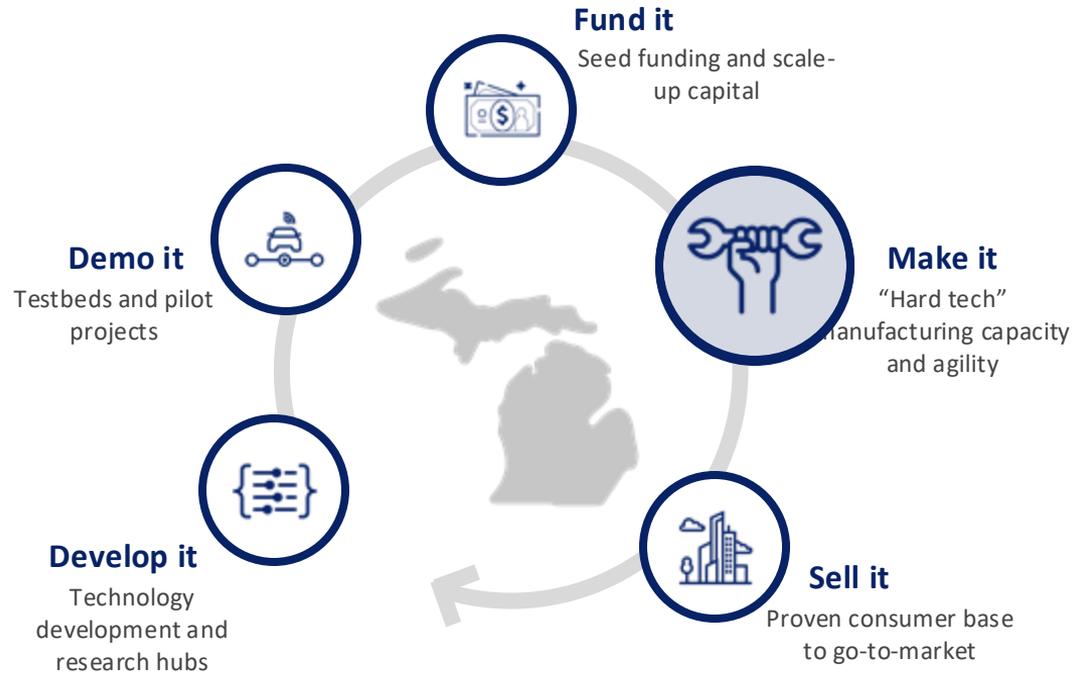
Transportation barriers to job access
Skills Training and Transition

Michigan has the assets and experience to be *the* place where future mobility is born and built.



Michigan's manufacturing heritage is its competitive advantage to attract high-value future mobility growth.

...but the state's ability to command the future of mobility relies on its strength across the entire innovation ecosystem, from development to commercialization at scale.

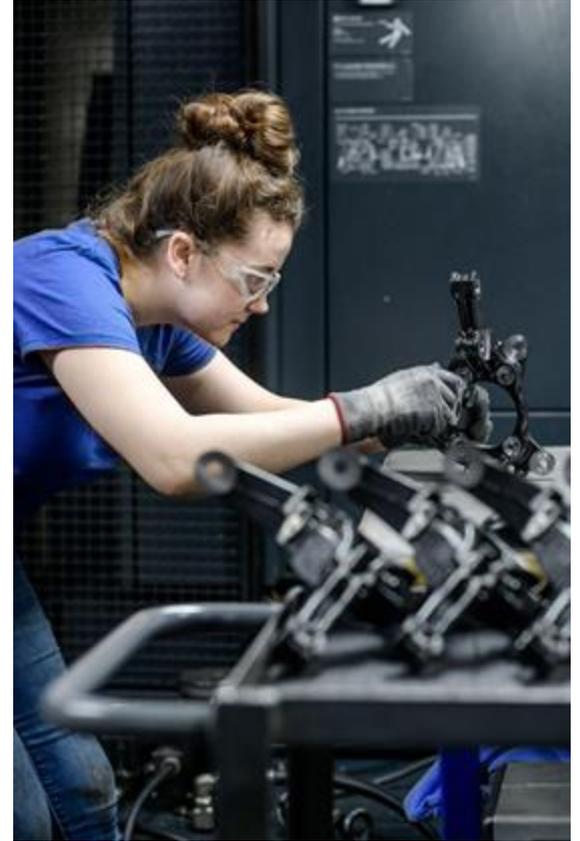


MICHIGAN'S ADVANTAGE

With world-class talent, research hubs and universities, OEMs, a dense network of suppliers, and a rich innovation ecosystem, Michigan is well-positioned to shape the future of mobility.

MICHIGAN'S MUST-WIN CHALLENGE

As other states accelerate investment and attract talent. Michigan must retain its workforce, grow risk-tolerant capital, expand testbeds, and modernize supply chains.





MI Future of Mobility 2.0 Plan builds on the previous plan success and drives forward to meet today's moment.

The plan aligns dozens of programs across multiple agencies and outlines tactical strategies to:

- Support R&D, real-world testing, and deployment of mobility solutions that benefit Michigan and the nation
- Scale and expand future mobility enterprises
- Ensure Michigan's mobility workforce, innovation professionals and manufacturers lead the next era of transportation.

MI FUTURE MOBILITY

INTENT



Better economy for Michigan.

Better outcomes for Michiganders.

MI FUTURE MOBILITY

PURPOSE



Align State policies, investments and actions to maximize economic impact tied to the future of mobility.

MI FUTURE MOBILITY

VISION



Produce the mobility future that unleashes human potential.

MI FUTURE MOBILITY

PILLARS



CREATE

solutions that drive the future.

CULTIVATE

thriving mobility enterprises.

PROPEL

Michigan's workers and industry.

CREATE:

Identify and build the transformative solutions that accelerate physical and economic mobility.

GOAL 1 - Solidify and expand Michigan's position as the nation's leading mobility testbed.

GOAL 2 - Catalyze new mobility solutions to eliminate barriers and ensure every Michigander has at least two reliable transportation options.

GOAL 3 - Develop and deploy the infrastructure and technology to provide safe, clean and reliable transportation.



CULTIVATE:

Establish the ecosystem of partners, policies, and patrons to drive economic growth and opportunity.

GOAL 1 - Establish sustainable funding mechanisms to grow the future mobility sector.

GOAL 2 - Make Michigan the #1 state for both launching and scaling mobility companies.

GOAL 3 - Position Michigan as the premier destination for expansion or relocation of mobility enterprises.



PROPEL:

Be the global maker of mobility that propels today's economy and prosperity for future generations.



GOAL 1 - Equip Michigan's workforce with the skills, resources and training to lead in advanced mobility production.

GOAL 2 - Retain Michigan-made talent and become the first-choice state for mobility professionals and innovators.

GOAL 3 - Modernize Michigan's manufacturing to increase agility, secure supply chains, and promote resource efficiency and material reuse.

TRACKING PROGRESS

These are directional targets or milestones that signal progress toward each strategic objective. They are not always strictly quantitative but provide a clear picture of what success looks like.

CREATE

solutions that drive the future.

Establish 5 new testbeds

Become top 10 state for Government investment in transportation R&D

Achieve top 10 ranking for Transportation Livability index

Achieve annual reduction in pedestrian fatalities

CULTIVATE

thriving mobility enterprises.

Achieve top 15 for VC investment/GDP

Achieve annual increase in number of establishments across the state

Achieve annual increase in number of employees working in mobility

PROPEL

Michigan's workers and industry.

Achieve 70% workforce participation

Achieve annual increase in MI graduates staying in the state

Achieve Top 10 ranking for manufacturing innovation

MI FUTURE MOBILITY

Questions

